

30th Annual North American Expositions Company's
North American Home Show
February 13 - 15, 2009
Gillette Stadium, Foxborough, MA

Massachusetts or Federal Tax ID Number (required) _____

Mass. Home Improvement Contractor's Registration No. (if applicable) _____ Exp. Date _____

This will confirm the agreement to take exhibit space in the North American Expositions Company's **Home Show**, to be held February 13 - 15, 2009, at Gillette Stadium, Foxborough, MA.

Company Name _____
Booth Size _____ sq. ft. Booth Number(s) **TO BE ASSIGNED**
Total Cost \$ _____ .00
Exhibit will consist of (products/services) _____

Person accepting this agreement must sign below. Completed agreement and 50% deposit must be returned to North American Expositions Company within 30 days of issue. **Space allotment will be made upon receipt of this deposit.** Please retain duplicate copy for your records. **Payment Schedule: of the "total cost" of the Home Show, 50% deposit will be required with this agreement; payment of 25% is due November 26, 2008; final 25% is due December 31, 2008. All payments are non-refundable.** Exhibit charges are: 100 sq. ft., \$950.00; 200 sq. ft., \$1900.00; 300 sq. ft., \$2850.00; 400 sq. ft., \$3800.00; 500 sq. ft. or more, \$9.50 per sq. ft.

The undersigned accepts this agreement for exhibit space and agrees to abide by the rules and regulations of the North American Expositions Company's Home Show. Date of issue: _____.

Contact Person _____
Company Name _____
Address _____
Telephone _____ Fax _____
Email Address _____ Website _____
Signed By _____
Print Name _____

THIS CONTRACT IS NULL AND VOID UNLESS EXECUTED WITHIN 30 DAYS.

Enclosed is the required 50% deposit in the amount of \$ [_____] .

Payment Options

Check Enclosed _____ Please make checks payable to: **North American Expositions Co.**
350 Copeland St. Quincy, MA 02169

Credit Card Check One: Visa _____ MC _____ Amex _____ Amount to Charge \$ _____

Unless otherwise indicated, you will be charged according to above payment schedule. _____

Card Number _____ Exp. Date _____

Name on Card _____

Signature _____

Fax Number: 617-472-0159 Phone Number: 800-225-1577

Rules & Regulations North American Home Show

Participation in the show is conditional on acceptance of these rules

Space: The space contracted for is to be used solely for the exhibitor whose name appears on the contract and it is agreed the exhibitor will not sublet or assign any portion of same without the written consent of the management.

Improvements: Any additions or improvements to space other than the standard equipment shall be subject to the approval of the management, and at the exhibitor's expense. All decorations must be flameproof and pass inspection by all designated authorities. No cut evergreens may be used for decorative purposes. Evergreens and trees must be balled and burlaped.

Merchandise Exhibited: No exhibitor shall exhibit or permit to be exhibited in the space he/she contracted to use, any merchandise other than home products and only those home products specified on this contract. The management will prohibit the installation of any and all exhibits up to the official opening of the show, not approved by them.

Liability: The exhibitor is entirely responsible for the space allotted to him/her and agrees to reimburse the management for any damage made to the floors, wall, ceiling, or equipment in the contracted space.

Insurance: The exhibitor agrees to save North American Home Show, North American Expositions Company LP, its officers or agents and/or Gillette Stadium harmless and free from all damage or other liability occasioned within the wrongdoing of the exhibitor, employees or any officers, agents or representatives, and said exhibitor will at his/her own cost and expense, defend and protect North American Home Show, North American Expositions Company LP, its officers or agents and/or Gillette Stadium against any and all such claims and demands. The North American Home Show, North American Expositions Company LP assume no responsibility whatsoever for any property placed in the Gillette Stadium, and it is hereby understood and agreed that the North American Home Show, North American Expositions Company LP are expressly released and discharged from any and all liabilities from any loss, injury, or damage to person or property that may be sustained while on the premises. Security staff will be on duty day and night, but the corporation, while taking all precaution against loss, will not guarantee against it. Exhibitors wishing to insure their goods must do so at their own expense. Certificates of Workmen's Compensation and Public Liability should be filed with management at the same time contract for space has been signed and returned.

Installation & Removal of Exhibits: The handling of exhibit material shall be the responsibility of the exhibitor. Exhibits must be removed within the specified time after the completion of the show.

Merchandise Removal: No merchandise will be permitted to pass out of Gillette Stadium without a Standard Removal Order signed by the Floor Manager. No exhibit or part of exhibit may be removed until after the closing hour of the last date of each show. Any infraction of this rule will automatically cancel participation in future North American Home Shows.

Use of Aisles, Etc.: The aisles, passageways and overhead spaces remain strictly under the control of the management and no signs, decorations, banners, advertising printed matter or similar devices will be permitted without special permission of the management. However, this does not qualify or limit the free responsibility of the exhibitors to save the North American Home Show, North American Expositions Company LP, its officers, agents and/ or Gillette Stadium harmless and free from all damage or other liability, as set out in a prior section of this instrument.

Construction: a) Maximum backwall height permitted for any booth exhibit will be eight feet plus a maximum of two feet for signs. Show Management reserves the right to finish and decorate any unfinished partitions, walls or backs of signs which are visible to the public and to charge the cost to the Exhibitor. b) No constructed walls in bulk exhibits may exceed four feet in height unless plans therefore have been approved by the Show Management. All exhibits must remain within the confines of the exhibitor's space and no exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other exhibitors.

Restrictions: The management reserves the right to restrict exhibits that may have been falsely entered, or may be deemed unsuitable. This reservation applies to noise, persons, things, conduct, printed matter, or anything of a character that might be objectionable to the show as a whole; it also applies to exhibits or advertising in all areas of Gillette Stadium.

Rights of the Show Management in Event Exhibition is Not Held: In the event the show is not held as a result of any situation arising previous to the opening date of the show which would prevent its schedule opening, as for instance, destruction of or damage of Gillette Stadium by fire, windstorm, strikes, or acts of God, ect., or a declaration of a state of emergency by the President or declaration of Local State of Emergency, or for any other reason, it is expressly understood and agreed that the management may retain as much of the payment made for exhibition space as may be necessary to cover expenses incurred up to the time of such emergency, otherwise, all payments shall be refunded to the exhibitor.

Rights of the Show Management: In the event that any exhibitor would interfere with building regulations, fire ordinance, the exhibit of other exhibitors, or show management regulations, the show management reserves the right to relocate the space.

The Show Management: The Show Management will expect booths to be staffed at all times during show hours. It is recommended that exhibitors discourage outside activities during show hours that will detract from the success of the show.

Janitorial Service: Complete janitorial service-for aisles-will be provided by the Show Management. Special janitorial service for individual booths may be contracted for by the exhibitor.

Security: The Management will provide necessary security staff for the building during the hours the North American Home Show is closed. The exhibitor must have an attendant in charge of his/her own exhibit each day during the hours of the show. No persons will be permitted in the building after closing hours.

Notice to Exhibitors Regarding Use of Music: This Notice shall serve to inform you that any use of music either from tapes, records, CD's, audio/ visual presentations, live entertainment or radio (over speakers) may require that you obtain permission for the use of that music under the U.S. Copyright Laws. If you use music subject to the U.S. Copyright Laws, it is your responsibility to procure any and all necessary licenses or permission for the use of the music. By exhibiting in the space contracted, you the exhibitor, agree that you shall not use any music either from tapes, records, CD's, audio/ visual presentations, live entertainment or radio (over speakers) without complying with any and all applicable laws and regulations required by the U.S. Copyright Law. You, the exhibitor, further agree to indemnify and hold harmless North American Expositions Company from and against any and all claims, damages, losses, and expenses, including attorney's fees, arising out of or related to your failure to comply with any and all applicable laws and regulations under the U.S. Copyright Law.

Final Payment Must Be Received by January 1st